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Thomas Lommée / Rosemarie Trockel / Peter Zumthor / Tom Dixon
PearsonLloyd / Cyprien Gaillard / Alfredo Jaar / Jasper Morrison
Touching Ground: Floor and Wallcoverings



ABSTRACTA

Thomas Samuelsson, Managing Director

"We were among the pioneers of acoustic products for offices as well as audiovisual products for meetings, offering solutions to both corporate and public clients. Our products are tools to make people more productive, focused, and creative in their daily working life."

Abstracta find working with designers important. "We try to find designers who share the same view on solution-based product design. The result of 1+1 should be 3 and not 2. Take Airflake, for example. It was designed by Stefan Borselius in 2007 and was immediately a sales success. It addressed the physical need for a visual and acoustic partition as well as an interior accent. The same is true for Triline, designed by Anya Sebton. It is a highly functional A-class sound absorber but looks like art on the wall."

"We work closely with a small number of designers in order to build a relationship in which information can be shared. Many designers are well informed about materials and shapes; we add customer insight and production-related know-how."

Abstracta have learned to value the work of the designers. "It is the key difference between a good product and a great product."

www.abstracta.se

LOOP, design: Anya Sebton

AIRCONE, design: Stefan Borselius



NODUS

Andrea Galimberti, Art Director

Andrea Galimberti reckons that Nodus bring an open mind and a new way to make rugs. "Not just a graphic interpretation, but real rug projects. We start to work on rugs as objects, pieces of art, design concepts. We go beyond the rug itself and try to reach its essence. In a word, our products are HANDMADE, with high-quality finishes and the best materials. Depending on the pattern and techniques we use, it can take from two to twelve months to produce each rug."

To him, the strongest evolution in this area is the abolition of child labour, ecological concerns, and custom made production. "At Nodus we are aware of the ongoing trends, but our main focus is on innovating the traditional by connecting the old tradition of weaving with design. It's simply amazing to see how designers understand a rug in a completely different way. I'm now working with Ron Gilad, and in 2013 we will present a new perspective on our rugs, absolutely great and amazing. This is the art of life and culture. It is the kind of manufacturing that becomes something which interacts with your daily life."

www.ilpiccolodpiu.it

INTRIGUE JAPONAIS, design: Paolo Cappello

