

CARPET MAGIC

Swarovski spangled, digitally printed, raw textured and pixelated, the boldest rugs stand out in any interior

BY ELIZABETH PAGLIACOLO



1 AIKO BY KASTHALL

Japanese gardens and Asian porcelain inspired the pattern of Gunilla Lagerhem Ullberg's digitally printed rug, which comes in three colourways. kasthall.com

2 WOODHEART BY FLOOR TO HEAVEN

"I love to bring nature back home," says Floor to Heaven creative director Michaela Schleypen. After spotting a charred tree trunk on Lake Cachuma, in California, she turned the visual into a sculpted wool rug with naturalistic colour variations. floortoheaven.com

3 DIGIT BY NANIMARQUINA

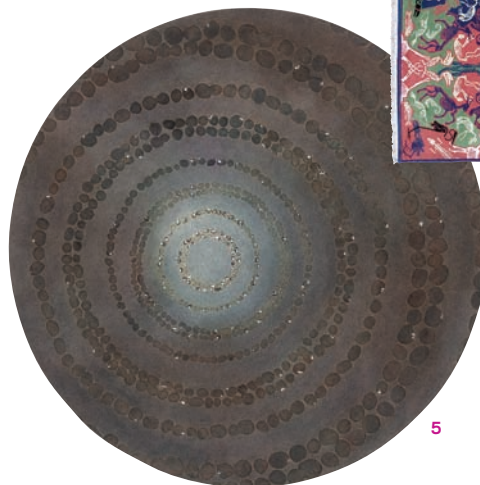
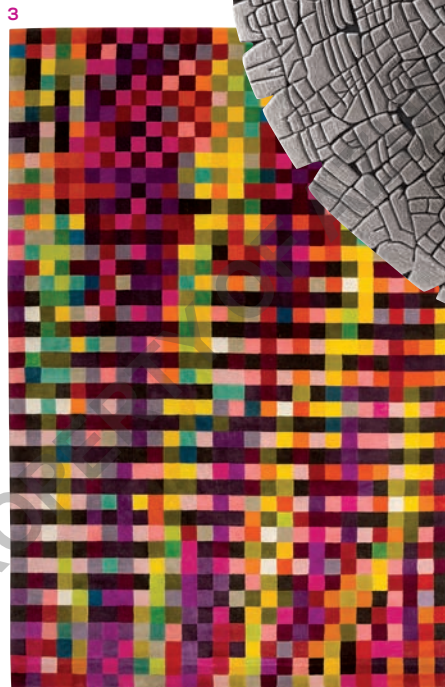
By enlarging a photograph, graphic designer Cristian Zuzunaga played up its pixels' 26 brilliant hues to create this hand-knotted wool rug, in two by three metres and 1.7 by 2.4 metres. nanimarquina.com

4 PERISHED PERSIAN BY NODUS

The human and animal skeletons of Studio Job's ongoing Perished series find repose in this Persian-style rug. "Their direct graphic forms depict our extravagant and violent times," say the designers. nodusrug.it

5 NIGHT SKY BY RUCKSTUHL

Toronto design studio Moss & Lam shrank the heavens down to an artful 1.27-metre composition in felt, hand-painted and star studded - or, rather, crystal dotted. ruckstuhl.com



RIGHT

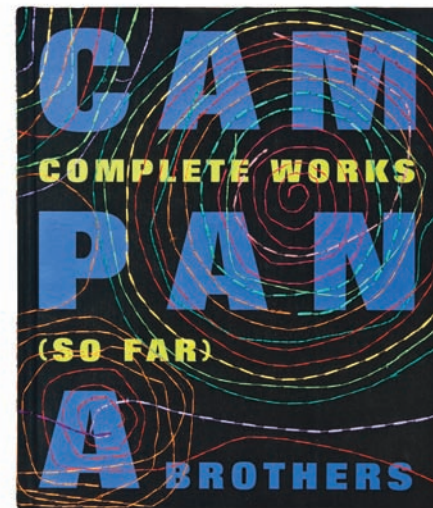
Humberto Campana seated on Vermelha (1993), manufactured since 1998 by Edra.

MOP OF RAFFIA

Cabana (2010) cabinet by Edra. The internal shelves are completely obscured by a mop of raffia.

ROUND RUG

Circus rug (2010), adorned with Esperança dolls, by Nodus.



collaboration resulted in their stitching hundreds of signature alligator logos into a lacy limited edition polo shirt for Lacoste. The Campanas' practice of incorporating traditional materials and techniques into their designs has not only fostered employment opportunities; it has also helped create a better understanding of the role Brazilian production plays in the global economy. "Craft is the basis of Brazil," says Humberto. "It's a way out of the crisis."

Paola Antonelli, senior curator for architecture and design at New York's Museum of Modern Art, gave the brothers their first international exhibition in 1998, pairing them with German lighting designer Ingo Maurer. Their ascent has everything to do with their irrepressible creativity, as well as a particular moment when manufacturing products by hand and using recycled materials has become synonymous with good works. Antonelli observes that there was a time when the Campanas felt "overwhelmed by their own success," but now she claims they are happily "back to getting their hands dirty." **AZ**

BAMBOO BASKET

Blow Up Bamboo citrus basket (2010), by Alessi.

NEW BOOK

A Rizzoli monograph released this past spring traces the brothers' philosophical and material evolution, from their early experiments to their current craft and production pieces.