

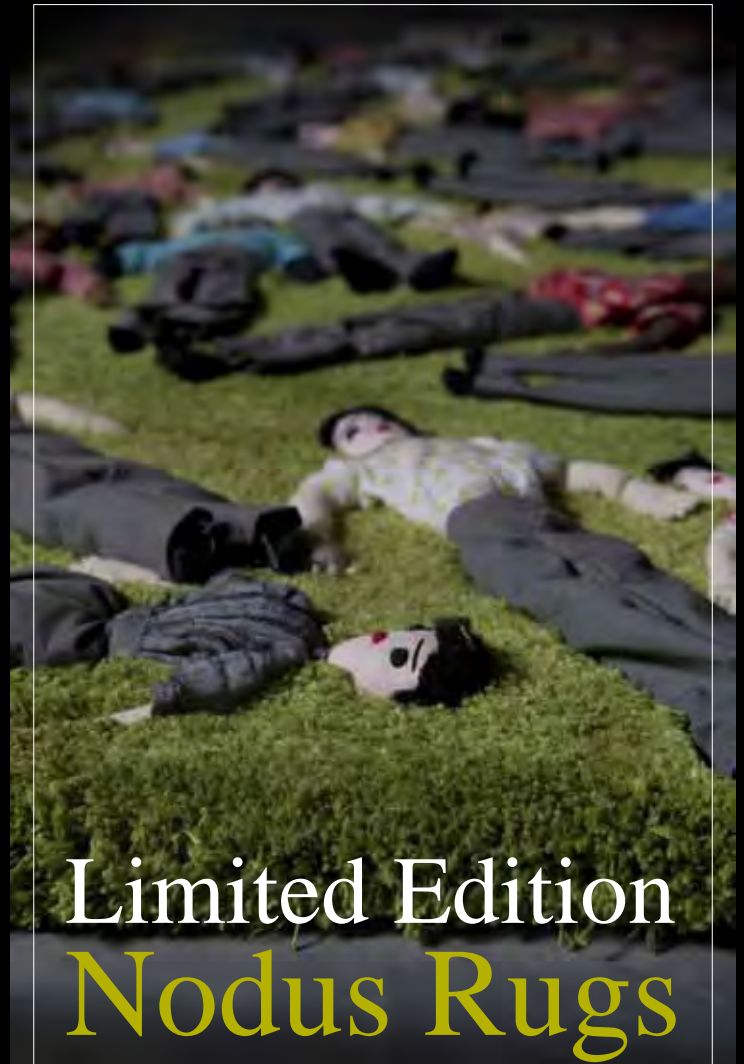
Milan's Salone Internazionale del Mobile 2010 Updates



Gaggenau Booth Turns Heads

International retailers and media representatives have been unanimous in their acclaim for Gaggenau's new, fresh appearance at this year's Eurocucina. The new booth design stands in bold contrast to all expectations. Gaggenau has shown considerable skill in presenting its brand experience and new products in an authentic factory setting.

Trade-fair visitors expect brand ranges and new products to be presented in elaborate, perfectly designed settings. But Gaggenau has gone a step further and showcased special insights into the heart of their products, the production part. With a bold booth design that stands well apart from the ordinary, the factory setting displays the company's new products presented amidst machinery, packaging materials and pallets.



Limited Edition Nodus Rugs

Il Piccolo presented the second collection of Nodus, a project that brings together, in a single rug, the most ancient traditions of rug knotting and the ideas and visions of the most daring contemporary designers. The limited edition launches of Nodus 2010 include the Circus, the rug of the Brazilian Campana brothers, available in only 10 pieces, signed and numbered, like every piece of art.